



*Imagine...*

*5000 Annual Workplace Deaths and 4 Million  
Accidents That Never Happened...*

# Stop Imagining

## **The FailSafe Workplace® Sustainability System Seminar**

*Inspiring World Class Safety Through Human Performance Technology*

**Boston, MA • September 23, 24, 25, 2009**

**Kissimmee, FL • October 28, 29, 30, 2009**

The FailSafe Workplace® Sustainability System, based on the principles and practices of Human Performance Technology (HPT), is a cost effective management strategy that easily integrates with any compliance, beyond compliance, or VPP initiative. This three day course will equip participants with 30 tools that can be used to target and mitigate “acceptable” risks that thwart program excellence and inhibit performance sustainability. If you are anything less than 100% confident that tomorrow will be an accident-free day in your workplace, you should seriously consider supplementing your existing program with a formal sustainability process like The FailSafe Workplace®.

**Earn 2 CEU's by Attending the Full 3-day Program!**

# The FailSafe Workplace® Sustainability System Seminar

**Boston, MA**  
September 23, 24, 25, 2009  
Sheraton Boston Hotel

**Kissimmee, FL**  
October 28, 29, 30, 2009  
Radisson Resort Parkway at Celebration

## What Will I Learn?

## Earn 2 CEU's by Attending the Full 3-day Program!

### DAYS 1-2: Understanding the FailSafe Workplace®

- How integration of The FailSafe Workplace® practices with your existing safety program leads to attainment of sustainability and achievement of World Class Safety performance.
- Understand the fallacy of "acceptable" or "normalized" risk.
- How to transform your traditional safety committee into a vital learning organization that drives continuous improvement initiatives.
- How to triangulate quantitative and qualitative needs data, enhancing your understanding of latent gaps and root causes embedded in the workplace environment.
- How to overcome barriers to implementation of The FailSafe Workplace® Sustainability Strategy.
- How to leverage the power of low cost/high impact interventions to achieve sustainability.
- How to develop true predictive performance measures.
- How to evaluate compliance training for improved outcomes.
- How to speak the language of executive management to preserve budget and staff.

### DAY 3: Hands-On FailSafe Workplace® Workshop

- How to quickly author the final section of your safety program that contains a formal, written sustainability strategy, and seamlessly integrates with your enabling site-specific program.
- How to identify potential barriers to implementation and devise a plan for overcoming impediments.
- How to leverage organizational strengths to ensure successful implementation.
- How to demonstrate return on investment for design and implementation of a safety sustainability strategy.
- How to manage changes that impact safety within your particular industry and specific workplace.
- How to customize HPT tools for your own site-specific application.
- Participation in the Hands-on Workshop will provide you with a turn-key customized plan that can be immediately implemented upon your return to work.

### How confident are you that tomorrow will be accident-free in your workplace?

*Circle the response that best reflects your level of confidence.*

0%      25%      50%      75%      100%

**If you are anything less than 100% confident, your safety program is partially luck-dependent and likely non-sustainable. Brace for your next incident!**

- Reduce luck dependency and increase safety system reliability by integrating The FailSafe Workplace® Sustainability System with any existing compliance, beyond compliance, or VPP initiative.
- A recent national poll showed that most safety programs fully lack formal sustainability strategies, and safety operations that include some sort of sustainability processes are inconsistent and of questionable quality!
- All safety experts recommend combining sustainability process with enabling programs for achievement of World Class safety performance.

**Historically, HPT related implementations like The FailSafe Workplace® have empirically demonstrated an 8:1 average return-on-investment!**

## Who Should Attend This Course?

- Safety Managers
- Safety Supervisors
- Project Managers
- Operations Managers
- Human Resource Managers and Directors
- Fire Service Managers and Administrators
- Safety Consultants
- Academic Educators
- Small Business Owners
- Six Sigma and Lean Practitioners
- OSHA Administrators and Other Regulatory Officers





**RPT Safety & Health Services, Inc.**  
150 West Street  
West Bridgewater, MA 02379  
[www.RPTlifeline.com](http://www.RPTlifeline.com)

*See our article, "Human Performance Improvement:  
Sustaining Safety Excellence" in the June 2009 issue  
of Professional Safety magazine!*

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